

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BBA/IMBA/BAM
BRANCH: BBA/IMBA/BAM**

**SEMESTER : III/ADD
SESSION : MO/2025**

SUBJECT: MN201 PERSONALITY DEVELOPMENT

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	Define personality according to Allport's trait theory with suitable examples.	[5] 1	2
Q.1(b)	A project group of five students has to submit a presentation in one week. Two members do most of the work, while the others arrive late to meetings, do not complete their parts, and blame each other. If you are the team leader, describe how you would apply a structured problem-solving process to handle this situation, by (i) defining the issue, (ii) identifying causes, and (iii) proposing two concrete solutions.	[5] 4	3
Q.2(a)	A company which produces frozen fast food is about to launch a health drink in the market. As the strategy lead, perform a SWOT analysis of the idea.	[5] 2	3
Q.2(b)	Differentiate between interpersonal skills and communication skills. Give two workplace examples to show how strong interpersonal skills can help an employee.	[5] 3	2
Q.3(a)	A student regularly misses assignment deadlines and feels "there is never enough time." Suggest two detailed and practical time management strategies to help this student use time more effectively.	[5] 3	3
Q.3(b)	How does Swami Vivekananda's Panchakosha theory contribute to the idea of personality development?	[5] 1	2
Q.4(a)	Prepare a student-fresher resume for an entry-level position for an on-campus interview.	[5] 5	3
Q.4(b)	Imagine that you are facing a personal HR interview for your first job. Frame three thoughtful questions you would ask the interviewer at the end of the interview and justify how each question reflects good employability and interpersonal skills.	[5] 5	6
Q.5(a)	Write two reasons behind success, two common hurdles in its path, and two ways to overcome those hurdles.	[5] 2	2
Q.5(b)	If a candidate receives more than one job offers simultaneously, how would the person weigh pros and cons, to make an informed decision?	[5] 4	5

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