

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)**

**CLASS: B.TECH
BRANCH: MECHANICAL**

**SEMESTER : VII
SESSION : MO/2025**

SUBJECT: ME409 INDUSTRIAL MANAGEMENT

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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			CO	BL
Q.1(a)	How would you define Industrial Management? Discuss its importance.	[2]	01	L
Q.1(b)	Industrial Management can be considered as the Management of Man, Material and Machine. Explain the statement.	[3]	01	M
Q.2(a)	State and explain different functions of management.	[2]	01	L
Q.2(b)	List down the different types of ownership of Industrial Organization and indicate the significance of each.	[3]	01	M
Q.3(a)	Explain the term "Organisation Structure". What are the characteristics of a sound organisation structure?	[2]	01	LM
Q.3(b)	Briefly explain the meaning of Human resource management and bring out its scope and importance?	[3]	02	M
Q.4(a)	How would you define Training? Explain the significance of training needs analysis with reference to training evaluation.	[2]	02	M
Q.4(b)	Discuss the various financial and non-financial rewards in motivating modern employees.	[3]	02	LM
Q.5(a)	Discuss the various internal and external sources of recruitment.	[2]	02	M
Q.5(b)	Give some valuable guidance to human resource manager to pool and manage the talent wide around in the organization.	[3]	02	H

:::19/09/2025 :::M