

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BTECH
BRANCH: MECHANICAL**

**SEMESTER : VII
SESSION : MO/2025**

SUBJECT: ME409 INDUSTRIAL MANAGEMENT

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a) What do you mean by management? State and explain different functions of management.	[5]	01	L
Q.1(b) List down the different types of ownership of Industrial Organization and indicate the significance of each.	[5]	01	M
Q.2(a) How would you define Training? Explain the significance of training needs analysis with reference to training evaluation.	[5]	02	L
Q.2(b) Discuss the various financial and non-financial rewards in motivating modern employees.	[5]	02	M
Q.3(a) Briefly explain the meaning of Material Planning. Explain how does material planning function is performed in manufacturing organizations.	[5]	03	M,H
Q.3(b) What criteria would you use for choosing a plant location for any automobile industry?	[5]	03	M
Q.4(a) Explain the objectives and functions of financial management.	[5]	04	L,M
Q.4(b) Enumerate the various sources of financing for large scale industry in India. Discuss their relative importance.	[5]	04	M
Q.5(a) What are different quality management assistance tools? Explain any one of them.	[5]	05	M,H
Q.5(b) List down the roles assigned to people in quality circles?	[5]	05	M

:::21/11/2025:::M