

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)

CLASS: B.Sc. A&M (BAM)
BRANCH: BAM

SEMESTER : III
SESSION : MO/2025

SUBJECT: AN201 WRITING AND STORYTELLING

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a)	Define storytelling and mention one of its key functions.	[2] CO1	1
Q.1(b)	Explain why <i>storytelling is important</i> in animation and multimedia.	[3] CO1	2
Q.2(a)	Briefly describe the role of <i>oral traditions</i> in the history of storytelling.	[2] CO1	1
Q.2(b)	Discuss the impact of <i>film and cinema</i> on modern storytelling.	[3] CO4	4
Q.3(a)	State one advantage and one limitation of <i>non-linear storytelling</i> .	[2] CO1	2
Q.3(b)	Apply the <i>Hero's Journey</i> framework and create a story.	[3] CO2	3
Q.4(a)	Identify any two <i>types of characters</i> in a story.	[2] CO3	1
Q.4(b)	Explain with examples how dialogue can reveal character personality and relationships.	[3] CO3	4
Q.5(a)	Why is <i>character growth</i> important in narratives?	[2] CO4	2
Q.5(b)	Evaluate how <i>Spirited Away</i> (or any popular / well-known animated movie) uses character development to strengthen its storytelling.	[3] CO4	5

:::18/09/2025 :::E