BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (END SEMESTER EXAMINATION)

CLASS: BTECH SEMESTER: VII
BRANCH: PRODUCTION & IE SESSION: MO/2024

SUBJECT: PE411 SUPPLY CHAIN MANAGEMENT

TIME: 3 Hours FULL MARKS: 50

INSTRUCTIONS:

- 1. The question paper contains 5 questions each of 10 marks and total 50 marks.
- 2. Attempt all questions.
- 3. The missing data, if any, may be assumed suitably.
- 4. Before attempting the question paper, be sure that you have got the correct question paper.
- 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

CO BL [5] 2 Q.1(a) Describe centralized *verses* decentralized supply chains with their pros and cons. 3 Write about any two supply chain key metrics and their applications. 3 Q.1(b) [5] Q.2(a) Describe any two design options for a distribution network and their suitability for [5] 2 4 business. Q.2(b) Explain the function of cross-docking and the meaning of demand consolidation. [5] 3 4 Q.3(a) Describe the design of reverse logistics network and its various functions. Q.3(b) Compare 3, 4 and 5PL service providers and their responsibilities. [5] Q.4(a) Mention all the pros and cons for insourcing and outsourcing for typical OEM. 2 Q.4(b) How Information Technology brings changes to supply chains under SC4.0? 3 O.5(a)What is a 'Leagile Supply Chain'? Explain its framework and working principle. Q.5(b) Define 'Design for postponement' and 'Decoupling point' and explain their relation.

:::::21/11/2024:::::M