BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION MO/2024)

CLASS: BBA		**SEMESTER : V**
BRANCH: MANAGEMENT		**SESSION : MO/2024**

SUBJECT: MT332 DATA MINING

TIME: 02 Hours   **FULL MARKS: 25**

INSTRUCTIONS:
1. The question paper contains 5 questions each of 5 marks and total 25 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates

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Q.1	What do you mean by data mining? Discuss the different types of data.	[5]	1	1
Q.2	Briefly discuss five basic tasks of data mining.	[5]	2	2
Q.3	What is knowledge discovery in databases? Why is it used? Differentiate between KDD and Data Mining.	[5]	1,2	1,2
Q.4	What do you mean by similarity measures? Discuss on three issues in calculating proximity.	[5]	4	3
Q.5	Discuss Euclidean distance and Cosine similarity with suitable examples.	[5]	3	3

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