

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION MO/2024)

CLASS: BBA
BRANCH: MGMT

SEMESTER : V
SESSION : MO/2024

SUBJECT: MT302 INTRODUCTION ON SUSTAINABLE DEVELOPMENT
TIME: 02 Hours FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates

		CO	BL
Q.1	“Concept of sustainability is relevant for businesses in the present scenario”. Discuss with an example	[5]	1 2
Q.2	Explain Sustainability and Sustainability Development.	[5]	1 2
Q.3	Discuss the concept of Life Cycle Thinking with an example	[5]	2 2
Q.4	Explain Life Cycle Assessment Framework	[5]	2 2
Q.5	Discuss how the concept of Value Chain helps to generate profit in an organization which incorporated sustainability in their business	[5]	3 3

:::::19/09/2024:::::M