

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)**

**CLASS: IMBA  
BRANCH: MANAGEMENT**

**SEMESTER: I  
SESSION: MO/2024**

**SUBJECT: MN118 HUMAN VALUES AND WORK ETHICS**

**TIME: 3 Hours**

**FULL MARKS: 50**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

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		<b>CO</b>	<b>BL</b>
Q.1(a)	Define a) Respect, b) Caring, c) Sharing, d) Honesty, e) Courage.	[5]	1 3
Q.1(b)	Give logical reasons of need for value education.	[5]	1 4
Q.2(a)	How do 'self' and 'body' have distinct characteristics? Explain.	[5]	2 3
Q.2(b)	Why should I study myself? Discuss.	[5]	2 4
Q.3(a)	How do family actions and business actions work similarly? Elaborate.	[5]	3 3
Q.3(b)	Briefly explain nine values in relationships.	[5]	3 2
Q.4(a)	Discuss the four fundamental approaches of ethical discipline. Give suitable examples from your surroundings.	[5]	4 4
Q.4(b)	Discuss professional ethics in the light of right understanding.	[5]	4 2
Q.5(a)	Define 'business ethics'. What are global issues in professional ethics?	[5]	5 2
Q.5(b)	What do you mean by intellectual Property Rights? Discuss four major types of intellectual property.	[5]	5 3

**::::::12/12/2024:::::M**