

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI**  
**(MID SEMESTER EXAMINATION MO/2024)**

**CLASS:** BCA  
**BRANCH:** BCA

**SEMESTER:** III  
**SESSION:** MO/2024

**SUBJECT: MN109 PUBLIC SPEAKING AND CREATIVE WRITING**

**TIME:** 02 Hours

**FULL MARKS:** 25

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates

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		CO	BL
Q.1(a)	Write a short note on the effectiveness of Communication?	[2] 1	1
Q.1(b)	Explain the model of Communication?	[3] 1	3
Q.2(a)	What are the two levels at which communication operates?	[2] 2	3
Q.2(b)	Define speech and discuss its role in public speaking?	[3] 3	1
Q.3(a)	What are the various kinds of noises which act as communication barriers?	[2] 2	1
Q.3(b)	Tabulate the differences between Eastern and Western Networking systems?	[3] 1	2
Q.4(a)	How can one overcome the fear of public speaking?	[2] 1	3
Q.4(b)	How will you differentiate between formal and informal communication networks?	[3] 3	2
Q.5(a)	Enumerate the steps in drafting public speech?	[2] 2	3
Q.5(b)	Define communication networks and its various types?	[3] 3	1

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