

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION MO/2024)**

**CLASS: BCA
BRANCH: BCA**

**SEMESTER: III
SESSION: MO/2024**

**SUBJECT: MN109 PUBLIC SPEAKING AND CREATIVE WRITING
TIME: 02 Hours**

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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		CO	BL
Q.1(a)	Write a short note on the effectiveness of Communication?	[2]	1
Q.1(b)	Explain the model of Communication?	[3]	1
Q.2(a)	What are the two levels at which communication operates?	[2]	2
Q.2(b)	Define speech and discuss its role in public speaking?	[3]	1
Q.3(a)	What are the various kinds of noises which act as communication barriers?	[2]	2
Q.3(b)	Tabulate the differences between Eastern and Western Networking systems?	[3]	1
Q.4(a)	How can one overcome the fear of public speaking?	[2]	3
Q.4(b)	How will you differentiate between formal and informal communication networks?	[3]	2
Q.5(a)	Enumerate the steps in drafting public speech?	[2]	2
Q.5(b)	Define communication networks and its various types?	[3]	1

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