

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION MO/2024)**

**CLASS: BCA
BRANCH: BCA**

**SEMESTER: III
SESSION: MO/2024**

**SUBJECT: MN109 PUBLIC SPEAKING AND CREATIVE WRITING
TIME: 03 Hours**

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates

		CO	BL
Q.1(a)	What role does imagination play in creative writing?	[5]	1
Q.1(b)	How can one develop leadership competence by public speaking?	[5]	3
Q.2(a)	Discuss the role and importance of ethics in public speaking.	[5]	2
Q.2(b)	Enumerate the three P's of Public Speaking.	[5]	1
Q.3(a)	What are the advantages of horizontal or lateral communication?	[5]	1
Q.3(b)	Describe the steps involved in creative writing.	[5]	2
Q.4(a)	How can one overcome the fear of public speaking?	[5]	3
Q.4(b)	What is the role of Mock Parliaments or MUNs in enhancing public speaking?	[5]	2
Q.5(a)	Discuss the importance of listening in the process of effective communication.	[5]	3
Q.5(b)	Write a creative piece (a poem, short story, or journal entry) about a conversation you have overheard.	[5]	1

:::::::25/11/2024:::::::E