

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)**

**CLASS: BBA/BCA/IMBA
BRANCH: BBA/BCA/IMBA**

**SEMESTER : 1ST
SESSION : MO/2024**

SUBJECT: MN106 PRINCIPLES OF MANAGEMENT

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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Q.1(a)	Explain the managerial roles as described by Henry Mintzberg.	[5]	CO CO 2	BL 2,4
Q.2	Discuss the key trends and challenges of management in the global scenario.	[5]	CO 5	4
Q.3	How is strategic planning different from tactical planning? Provide examples from real-life business scenarios.	[5]	CO 2	4
Q.4	What are the planning premises in the planning process? Why is it important?	[5]	CO 5	4,5
Q.5	Explain the difference between formal and informal organizations.	[5]	CO 3	2,3

::::::28/10/2024::::::E