

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(MID SEMESTER EXAMINATION)**

**CLASS: BBA/BCA/IMBA  
BRANCH: BBA/BCA/IMBA**

**SEMESTER : 1<sup>ST</sup>  
SESSION : MO/2024**

**SUBJECT: MN106 PRINCIPLES OF MANAGEMENT**

**TIME: 02 Hours**

**FULL MARKS: 25**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates

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		CO [5]	CO 2	BL 2,4
Q.1(a)	Explain the managerial roles as described by Henry Mintzberg.	[5]		CO 2
Q.2	Discuss the key trends and challenges of management in the global scenario.	[5]	CO 5	4
Q.3	How is strategic planning different from tactical planning? Provide examples from real-life business scenarios.	[5]	CO 2	4
Q.4	What are the planning premises in the planning process? Why is it important?	[5]	CO 5	4,5
Q.5	Explain the difference between formal and informal organizations.	[5]	CO 3	2,3

:::::28/10/2024:::::E