

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BCA/BBA/IMBA
BRANCH: MANAGEMENT**

**SEMESTER : I
SESSION : MO/2024**

SUBJECT: MN106 PRINCIPLES OF MANAGEMENT

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

		CO	BL
Q.1(a)	Define the basic functions of management and briefly explain their importance in managerial practices.	[5]	1
Q.1(b)	How do managerial skills vary across different levels of management? Provide examples.	[5]	3
Q.2(a)	Explain the concept of planning premises and their importance in the planning process.	[5]	1
Q.2(b)	How does forecasting help in decision-making? Illustrate with examples.	[5]	5
Q.3(a)	Compare between wide and narrow span of management.	[5]	2
Q.3(b)	Differentiate between functional and product organization.	[5]	2
Q.4(a)	How do managers use leadership skills in directing?	[5]	3
Q.4(b)	Compare charismatic and contingency leadership theories.	[5]	4
Q.5(a)	Describe the steps involved in controlling process.	[5]	4
Q.5(b)	What are the characteristics of a good control system?	[5]	2

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