

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI**  
**(MID SEMESTER EXAMINATION MO/2024)**

**CLASS: BTECH**  
**BRANCH: MECHANICAL**

**SEMESTER : VII**  
**SESSION : MO/2024**

**SUBJECT: ME409 INDUSTRIAL MANAGEMENT**

**TIME:02**  
**Hours**

**FULL MARKS: 25**

**INSTRUCTIONS:**

1. The question paper contains 5 questions each of 5 marks and total 25 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates

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			CO	BL
Q.1(a)	How would you explain different functions of management?	[2]	1	2
Q.1(b)	Outline the different types of ownership of any industrial organization and also indicate its significance.	[3]	1	2
Q.2(a)	Industrial Management can be considered as the Management of Man, Material and Machine. Explain the statement	[2]	2	2
Q.2(b)	Explain the term "Organisation Structure". What are the characteristics of a sound organisation structure?	[3]	2	2
Q.3(a)	Discuss the various internal and external sources of recruitment.	[2]	2	1
Q.3(b)	Discuss the various financial and non-financial rewards in motivating modern employees.	[3]	2	1
Q.4(a)	Briefly explain the meaning of Human resource management and bring out its scope and importance?	[2]	2	2
Q.4(b)	How would you explain Training? Explain the significance of training needs analysis with reference to training evaluation.	[3]	2	4
Q.5(a)	Briefly explain the needs and methods of performance appraisal.	[2]	2	2
Q.5(b)	Give some valuable guidance to human resource manager to pool and manage the talent wide around in the organization.	[3]	2	4

:20/09/2024:M