

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID-SEMESTER EXAMINATION MO/2024)

CLASS: BAM
BRANCH: ANIMATION & MULTIMEDIA

SEMESTER : III
SESSION : MO/2024

SUBJECT: AN201 WRITING AND STORYTELLING

TIME: 02 Hours

FULL MARKS: 25

INSTRUCTIONS:

1. The question paper contains 5 questions, each of 5 marks and a total of 25 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper, etc., if applicable, will be supplied to the candidates
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Q.1(a) Define storytelling in your own words.	[2]	1	1
Q.1(b) Briefly evaluate the evolution of storytelling.	[3]	3	2
Q.2(a) What is non-linear storytelling?	[2]	1	2
Q.2(b) Briefly describe Storytelling through different media	[3]	2	3
Q.3(a) What do you understand by target audience in storytelling?	[2]	1	1
Q.3(b) Explain 3 Act structure of storytelling.	[3]	2	3
Q.4(a) What do you understand by Protagonist?	[2]	2	2
Q.4(b) Differentiate between Protagonist and Antagonist.	[3]	3	3
Q.5(a) What is plot development?	[2]	1	3
Q.5(b) What do you understand by conflict and resolution?	[3]	2	4

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