

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BAM
BRANCH: ANIMATION & MULTIMEDIA**

**SEMESTER : III
SESSION : MO/2024**

SUBJECT: AN201 WRITING & STORYTELLING

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
-

		CO	BL
Q.1(a)	Why Storytelling Matters in Animation & Multimedia?	[5] 1	2
Q.1(b)	Briefly discuss Storytelling before the invention of writing.	[5] 2	2
Q.2(a)	Why is character growth important in storytelling?	[5] 3	3
Q.2(b)	Create a dialogue between Antagonist and Protagonist in 50 words.	[5] 3	5
Q.3(a)	What are the essential ingredients of a strong plot?	[5] 3	4
Q.3(b)	What do you understand by conflict and resolution in a story?	[5] 4	2
Q.4(a)	What do you mean by interactive storytelling? Give examples.	[5] 3	2
Q.4(b)	Discuss the challenges and opportunities presented by writing for digital audience.	[5] 4	5
Q.5(a)	Differentiate between Linear and non-linear type of storytelling.	[5] 2	3
Q.5(b)	Briefly discuss the ethical consideration in storytelling.	[5] 3	4

:::20/11/2024:::E