

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MAD
BRANCH: ANIMATION & MULTIMEDIA**

**SEMESTER : III
SESSION : MO/2024**

SUBJECT: AM513 ENTREPRENEURSHIP

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	What is Entrepreneurship?	[5] 1	1
Q.1(b)	Briefly discuss the characteristics and skills of entrepreneurs.	[5] 2	2
Q.2(a)	Explain economic development through entrepreneurship.	[5] 4	2
Q.2(b)	Discuss different types of entrepreneurs.	[5] 2	3
Q.3(a)	What do you understand by identifying business idea?	[5] 1	2
	Explain conducting feasibility analysis in entrepreneurship.	[5] 3	4
Q.4(a)	Explain in detail Venture Capital.	[5] 4	4
Q.4(b)	What are the differences between partnership and corporations?	[5] 3	4
Q.5(a)	Briefly explain laws relating to IPR in India.	[5] 5	4
Q.5(b)	Discuss the importance of patents and trademarks.	[5] 5	5

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