

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MAD
BRANCH: A&M**

**SEMESTER : I
SESSION : MO/2024**

SUBJECT: AM403 CHARACTER DESIGN

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
-

		CO	BL
Q.1(a)	What is the importance of understanding the brief in character design?	[5]	1 2
Q.1(b)	Explain how a character's backstory and personality influence their design	[5]	1 2
Q.2(a)	What is the purpose of creating silhouette sketches in character design?	[5]	2 4
Q.2(b)	Discuss how proportions can affect a character's visual impact and convey personality.	[5]	2 4
Q.3(a)	What is the difference between a stock character and an archetype?	[5]	1 2
Q.3(b)	Choose any two literary archetypes and explain their defining traits with examples.	[5]	1 2
Q.4(a)	Why is iterative sketching important in the character design process?	[5]	4 3
Q.4(b)	How can feedback and revisions enhance the final character design?	[5]	4 3
Q.5(a)	What is the role of a style guide in character design, and what key elements does it include?	[5]	1 3
Q.5(b)	Draw a simple model sheet for a character of your choice. Include front, side, and back views to represent the character's proportions and design details.	[5]	5 6

.....21/11/2024.....E