BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (END SEMESTER EXAMINATION)

CLASS: BTECH/BARCH SEMESTER: V
BRANCH: BT/CHEMICAL/CIVIL/CSE/IT/ECE/MECH/BARCH SESSION: MO/2023

SUBJECT: PE309 PROJECT MANAGEMENT

TIME: 3 Hours FULL MARKS: 50

INSTRUCTIONS:

- 1. The question paper contains 5 questions each of 10 marks and total 50 marks.
- 2. Attempt all questions.
- 3. The missing data, if any, may be assumed suitably.
- 4. Before attempting the question paper, be sure that you have got the correct question paper.
- 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

Q.1(a)	Differentiate between forward and backward integration, green-field and brown-field	[5]	1	2
Q.1(b)	projects with suitable examples for each. Explain project life cycle by giving at-least FOUR important distinct activities in each		1	3
	stage. Mention about any feedback mechanism existing in project life cycle.			
Q.2(a)	Compare a Functional and a Product organizational structure by mentioning pros and cons for each. Draw typical figures for both.	[5]	2	2
Q.2(b)	Describe Break-even and Make-or-Buy decision making using their various costs/price and calculations thereof. How are these two techniques related to project management?	[5]	2	3
Q.3(a)	Write about FOUR main environmental issues related to the activities of a typical industrial project. How do environmental appraisal and action plans try to address these issues?	[5]	3	2
Q.3(b)	An auto company is planning for a new plant by acquiring agricultural land from some private owners. While conducting a Social-Cost-Benefit Analysis for this project, list some of the potential Direct, Indirect and External costs and benefits separately.	[5]	3	4
Q.4(a)	A project consisting of 8 activities are given here. The cost for completing these 8 activities is INR 580 lakh excluding the overhead cost. The overhead cost of the project is INR 16 lakh per day.	[6]	4	3
	(i) Calculate the normal completion time and cost of the project.			

Activity Normal time		Crash time	Crash cost/day (lakh)
A (1-2)	6	4	80
B (1-3)	8	4	90
C (1-4)	5	3	30
D (2-4)	3	3	
E (2-5)	5	3	40
F (3-6)	12	8	200
G (4-6)	8	6	50
H (5-6)	6	6	

(ii) Find the minimum project completion time and the associated cost.

Q.4(b) Refer to the Table given in question 4(a). Construct the network diagram using the normal [4] 4 3 time for the activities. Calculate total, free and independent floats for all the activities and present them in a table form. How are the three different floats utilized during project management?

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Q.5(a) Construct a PERT network (activity-on-arc) for the given data and find the mean and [6] 5 3 standard deviation of critical path(s).

Activity	(Optimistic)	(Most	(Pessimistic)	Predecessor
		likely)		
Α	2	3	4	
В	3	4	5	
С	4	6	8	
D	3	5	7	A
Ē	1	1	1	В
F	5	6	7	В
G	5	7	9	C, D, E

Q.5(b) Compare between Critical Path method (CPM) and PERT approach in project scheduling. [4] 5 4 Explain the concept of Time-Cost trade-off with reference to project crashing.

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