

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MBA
BRANCH: MANAGEMENT**

**SEMESTER : III
SESSION : MO/2023**

SUBJECT: MT544 MULTIMEDIA & WEB DESIGN

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data handbook/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q.1(a)	Explain various functions of Dreamweaver software.	[5] 1	1
Q.1(b)	Write the steps of creating a webpage either using HTML or Dreamweaver software.	[5] 1	6
Q.2(a)	Explain the process of creating an 2D animation.	[5] 3	3
Q.2(b)	Explain the steps to insert and edit graphics in Dreamweaver.	[5] 3	3
Q.3(a)	Explain the importance of templates in Dreamweaver.	[5] 5	6
Q.3(b)	Explain the importance of 'snippet' feature of Dreamweaver.	[5] 3	4
Q.4(a)	Explain some important features of any video editing software.	[5] 3	5
Q.4(b)	Mention the important features of Photoshop software.	[5] 3	1
Q.5(a)	How a Multimedia project should be organized or managed?	[5] 4	5
Q.5(b)	Why soft skills are important for project management?	[5] 2	2

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