

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: MBA
BRANCH: MBA**

**SEMESTER : 3rd
SESSION : MO/2023**

SUBJECT: MT534 DISTRIBUTIONS AND LOGISTICS MANAGEMENT

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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| Q.1(a) | Discuss logistic product and strategy. | [5] 1 |
| Q.1(b) | Elaborate the concept and application of distribution and logistics management. | [5] 1 |
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| Q.2(a) | Explain customer's service, their elements and techniques. | [5] 2 |
| Q.2(b) | Explain models of logistics and management system. | [5] 2 |
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| Q.3(a) | Give an overview of logistics information systems. | [5] 3 |
| Q.3(b) | Explain the transportation management system in detail along with their key elements. | [5] 3 |
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| Q.4(a) | Discuss vehicle routing and scheduling. | [5] 4 |
| Q.4(b) | Explain freight consolidation and its types in transport decision making. | [5] 4 |
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| Q.5(a) | What are the issues in doing better logistics? | [5] 5 |
| Q.5(b) | Explain the steps in managing the supply chain risk. | [5] 5 |

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