BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI (MID SEMESTER EXAMINATION MO/2023)

CLASS: **BBA** SEMESTER: 5 **BRANCH: MANAGEMENT** SESSION: MO/2023 SUBJECT: MT301 BUSINESS ETHICS TIME: 02 Hours **FULL MARKS: 25 INSTRUCTIONS:** 1. The question paper contains 5 questions each of 5 marks and total 25 marks. 2. Attempt all questions. 3. The missing data, if any, may be assumed suitably. 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates ______ CO BL Q.1(a) What are the fundamental principles of Ethics? [2] 1 "Ethics is a branch of philosophy that "involves systematizing, defending, and [3] Q.1(b) 1,2 recommending concepts of right and wrong behavior". Explain the statement. Q.2(a) What do you understand by moral development and moral reasoning? 1 Q.2(b) Explain the conceptual framework of skills and values? 1,2 Q.3(a) What do you mean by local values? [2] Q.3(b) State the importance of HVE. [3] 1,2 1 Q.4(a) What do you mean by "Time Management" 2 Q.4(b) What are the six principles of effective time management? Explain 2 2

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[2] 2

[3] 1,2 2

1,2

Q.5(a) What do you mean by moral capital?

Q.5(b) Is there any alternative to moral principles? Explain.