

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: BBA/BCA
BRANCH: BBA/BCA**

**SEMESTER : I
SESSION :MO/2023**

SUBJECT: MN106 PRINCIPLES OF MANAGEMENT

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	What are the primary managerial roles? Discuss how these roles contribute to the effectiveness of a manager.	[5] CO1	1,4
Q.1(b)	Discuss the key characteristics associated with each functions of management.	[5] CO2	4
Q.2(a)	Give a brief explanation of each step of planning process and discuss the significance of effective planning for the achievement of organizational goals.	[5] CO1	2,3
Q.2(b)	Discuss briefly, the different methods of forecasting.	[5] CO1	1,2
Q.3(a)	Discuss the common types of organization structure.	[5] CO1,CO3	2,3
Q.3(b)	Discuss the terms 'narrow span of management' and 'wide span of management.' Provide examples of situations where each span might be more appropriate.	[5] CO1,CO3	2,3,4
Q.4(a)	Explain Maslow's Hierarchy of Needs Theory and how it applies to motivating employees in a workplace.	[5] CO4	2,3
Q.4(b)	List any three important characteristics of a good leader and explain why each is essential for effective leadership. Give a brief example that illustrates how these characteristics positively influence a team or organization	[5] CO4	2,3
Q.5(a)	What are the various Non Budgetary and Budgetary Control Techniques in Management?	[5] CO5	1,2
Q.5(b)	Examine the role of information systems in organizational control.	[5] CO5	2,3

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