

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)**

**CLASS: B.TECH
BRANCH: MECHANICAL**

**SEMESTER : VII
SESSION : MO/2023**

SUBJECT: ME409 INDUSTRIAL MANAGEMENT

TIME: 3 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Before attempting the question paper, be sure that you have got the correct question paper.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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		CO	BL
Q.1(a)	What do you mean by management? State and explain different functions of management.	[5] 01	L
Q.1(b)	List down the different types of ownership of Industrial Organization and indicate the significance of each.	[5] 01	M
Q.2(a)	Define Training. Explain the significance of training needs analysis with reference to training evaluation.	[5] 02	L,M
Q.2(b)	Discuss the various financial and non-financial rewards in motivating modern employees.	[5] 02	M
Q.3(a)	Explain the scope and importance of Materials Management in globalised and competitive business environment.	[5] 03	M,H
Q.3(b)	What criteria would you use for choosing a plant location for any automobile industry?	[5] 03	M
Q.4(a)	State the need of working capital? Give various sources from which it can be financed?	[5] 04	M
Q.4(b)	Which are the major factors responsible for mergers and acquisitions? State some of the recent acquisitions by Indian companies abroad?	[5] 04	M,H
Q.5(a)	List down the roles assigned to people in Quality Circles?	[5] 05	M
Q.5(b)	What are different quality management assistance tools? Explain any one of them.	[5] 05	M

::::::22/11/2023::::::M