

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION MO/2022)

CLASS: B.TECH
BRANCH: MECH.

SEMESTER : VII
SESSION : MO/2022

SUBJECT: ME409 INDUSTRIAL MANAGEMENT

TIME: 03 Hours

FULL MARKS: 50

INSTRUCTIONS:

1. The question paper contains 5 questions each of 10 marks and total 50 marks.
 2. Attempt all questions.
 3. The missing data, if any, may be assumed suitably.
 4. Tables/Data handbook/Graph paper etc., if applicable, will be supplied to the candidates
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- Q.1(a) How would you explain different functions of management? [5]
CO-1 BT-L
- Q.1(b) List different types of ownership of any industrial organisation and also indicate its significance. [5]
CO-1 BT-M
- Q.2(a) How would you define Training? Explain the significance of training needs analysis with reference to training evaluation. [5]
CO-2 BT-L
- Q.2(b) Give some valuable guidance to human resource manager to pool and manage the talent wide around in the organization. [5]
CO-2 BT-H
- Q.3(a) How would you explain the scope and importance of Materials Management in globalized and competitive business environment? [5]
CO-3 BT-L,M
- Q.3(b) What criteria would you use for choosing a plant location for any Steel Industry? [5]
CO-3 BT-L
- Q.4(a) Explain the objectives and functions of financial management. [5]
CO-4 BT-L
- Q.4(b) Enumerate the various sources of financing for large scale industry in India. Discuss their relative importance. [5]
CO-4 BT-M
- Q.5(a) How would you explain the term "Organisation Structure". What are the characteristics of a sound organisation structure? [5]
CO-5 BT-M
- Q.5(b) What are different quality management assistance tools? Explain any one of them. [5]
CO-5 BT-L,M

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