

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)**

**CLASS: B.TECH
BRANCH: ALL**

**SEMESTER: VII
SESSION: MO/2022**

SUBJECT: HM325 HOTEL ENTREPRENEURSHIP

TIME: 2 HOURS

FULL MARKS: 25

INSTRUCTIONS:

1. The total marks of the questions are 25.
 2. Candidates attempt for all 25 marks.
 3. Before attempting the question paper, be sure that you have got the correct question paper.
 4. The missing data, if any, may be assumed suitably.
 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
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Q1	(a)	State the definition of an entrepreneur.	[2]	1	1
Q1	(b)	Define the characteristics of an entrepreneur.	[3]	1	1
Q2	(a)	Explain the function of an entrepreneur.	[2]	1	2
Q2	(b)	List any five types of entrepreneur and explain them.	[3]	1	2
Q3	(a)	What are the steps to be followed while starting business trading?	[2]	2	1
Q3	(b)	Explain downtown hotel with its suitable examples.	[3]	2	2
Q4	(a)	Explain the importance of brain storming in entrepreneurship?	[2]	2	2
Q4	(b)	Describe transit hotel and name few transit hotel situated in your city.	[3]	2	2
Q5	(a)	What are the advantage of having a team while starting a new business?	[2]	3	1
Q5	(b)	Define the prescribed size of a founding team while starting a business venture.	[3]	3	1

:::::: 01/10/2022 :::::M