CLASS: BE   SEMESTER : VII
BRANCH: IT   SESSION : MO/19

SUBJECT: IT8053 E-COMMERCE

TIME: 3.00Hrs.   FULL MARKS: 60

INSTRUCTIONS:
1. The question paper contains 7 questions each of 12 marks and total 84 marks.
2. Candidates may attempt any 5 questions maximum of 60 marks.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

Q.1(a)	What is E-Commerce?	[2]
Q.1(b)	What are the three categories of E-Commerce?	[4]
Q.1(c)	Explain E-Commerce trade cycle.	[6]
Q.2(a)	What is supply chain and value chain?	[2]
Q.2(b)	Explain Porter's generic value chain.	[4]
Q.2(c)	Explain Porter's model of competitive forces.	[6]
Q.3(a)	What is the role of technology in business strategy?	[2]
Q.3(b)	Explain the role of IT in E-commerce.	[4]
Q.3(c)	Explain E-commerce strategy formulation.	[6]
Q.4(a)	What is inter-organizational transaction?	[2]
Q.4(b)	What are the different varieties of transaction?	[4]
Q.4(c)	Explain the component of credit trade cycle.	[6]
Q.5(a)	What are the benefits of EDI?	[2]
Q.5(b)	What do you understand with EDI security?	[4]
Q.5(c)	Explain extended supply network.	[6]
Q.6(a)	How internet E-commerce can be defined?	[2]
Q.6(b)	Explain technologies which can be used in E-commerce.	[4]
Q.6(c)	Explain EDI trade transaction.	[6]
Q.7(a)	How online payment can be done?	[2]
Q.7(b)	Explain grocery suppliers.	[4]
Q.7(c)	How EDI can be implemented?	[6]

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