

**BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(MID SEMESTER EXAMINATION)**

**CLASS: BHMCT
BRANCH: BHMCT**

**SEMESTER: III
SESSION : MO/2019**

SUBJECT : HM201 INTRODUCTION TO TOURISM, TRAVEL AND HOSPITALITY INDUSTRY

TIME: 2:00 HOURS

FULL MARKS: 25

INSTRUCTIONS:

1. The total marks of the questions are 25.
2. Candidates may attempt for all 25 marks.
3. Before attempting the question paper, be sure that you have got the correct question paper.
4. The missing data, if any, may be assumed suitably.

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- Q1 (a) Interpret the meaning and nature of tourism. [2]
(b) Explain the types of tourism. [3]
- Q2 (a) Distinguish between excursionist and tourist. [2]
(b) What is the motive behind VFR? Discuss. [3]
- Q3 (a) Relate between Indian culture and tourism. [2]
(b) Evaluate the linkage between hospitality and other industry. [3]
- Q4 (a) Transportation can be used as an attraction. Justify. [2]
(b) Compare the present status and future trend of hospitality Industry. [3]
- Q5 (a) List the main component of Front Office. [2]
(b) Discuss the basic function of Front Office. [3]

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