

BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI  
(END SEMESTER EXAMINATION)

CLASS: IMSC  
BRANCH: FT

SEMESTER : IX  
SESSION : MO/18

SUBJECT: SAF3001-FOOD BUSINESS MANAGEMENT

TIME: 03:00 HRS.

FULL MARKS: 60

**INSTRUCTIONS:**

1. The question paper contains 7 questions each of 12 marks and total 84 marks.
  2. Candidates may attempt any 5 questions maximum of 60 marks.
  3. The missing data, if any, may be assumed suitably.
  4. Before attempting the question paper, be sure that you have got the correct question paper.
  5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.
- 

- Q.1(a) Explain the various management functions of an organization. [6]  
(b) Explain the various executive functions of an organization. [6]
- Q.2(a) Explain the process of human resource management in an organization. [6]  
(b) What are the secondary data sources for a food industry? [6]
- Q.3(a) Explain the classical theories for international trade. [6]  
(b) Explain GATT AND WTO. [6]
- Q.4(a) Explain the trade agreements related to food industry. [6]  
(b) Discuss about the trend of food product in India. [6]
- Q.5(a) Discuss about the pattern of food consumption across the globe. [6]  
(b) Explain the various government institutions related to international trade. [6]
- Q.6(a) Explain the export and import policies regarding horticulture sector. [6]  
(b) Explain the process of registration of a food industry. [6]
- Q.7(a) Explain the policies made by government to support entrepreneurship in India. [6]  
(b) Explain the characteristic of food industry in India. [6]

\*\*\*\*\*28.11.18\*\*\*\*\*M