BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA   SEMESTER : I
BRANCH: MANAGEMENT   SESSION : MO/18

SUBJECT: MT406 INFORMATION TECHNOLOGY MANAGEMENT

TIME: 3:00 HRS.   FULL MARKS: 50

INSTRUCTIONS:
1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
4. Before attempting the question paper, be sure that you have got the correct question paper.
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

Q.1(a)	Describe the types of Information system in brief.	[5]
Q.1(b)	Describe management Information system.	[5]
Q.2(a)	Identify the advantages of EDI.	[5]
Q.2(b)	Explain EDI standards.	[5]
Q.3(a)	Analyze the management of data resources.	[5]
Q.3(b)	Explain the need of data management.	[5]
Q.4(a)	Describe the impact of social media in e-commerce.	[5]
Q.4(b)	Analyze how social media helps to overcome some of the challenges of online business.	[5]
Q.5(a)	Identify the challenges of managing IT function.	[5]
Q.5(b)	Explain the centralisd versus decentralised IT security in modern IT environment.	[5]

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