BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI
(END SEMESTER EXAMINATION)

CLASS: MBA **SEMESTER : I**
BRANCH: MANAGEMENT **SESSION : MO/18**

SUBJECT: MT403 ORGANISATIONAL BEHAVIOUR

TIME: 3 hrs **FULL MARKS: 50**

INSTRUCTIONS:
1. The question paper contains 5 questions each of 10 marks and total 50 marks.
2. Attempt all questions.
3. The missing data, if any, may be assumed suitably.
***4*. Before attempting the question paper, be sure that you have got the correct question paper.**
5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall.

Q1. (a) Discuss briefly the nature scope and importance of organizational behaviour. How this subject is useful for the organizations in today's context explain briefly? [5]
(b) Explain the learning process in a brief manner. Explain any one theory of learning. [5]

Q2. (a) What do you understand by perception? Explain the perceptual process in a brief manner. [5]
(b) Explain any of the tools used for behaviour modification in a brief manner? [5]

Q3. (a) What do you understand by personality? Explain any two theories of personality in a brief manner. [5]
(b) How motivation is important in today's context? Explain any two theories of motivation. [5]

Q4. (a) Explain Maslows need hierarchy theory and explain its importance. [5]
(b) Explain "EQUITY" theory and also discuss its importance for organizations. [5]

Q5. (a) Explain LEADERSHIP concept. What are the most popular leadership styles in business organizations? [5]
(b) Explain communication process, also discuss barriers of communication in a brief manner. [5]

********30.11.18******M**