BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI

(END SEMESTER EXAMINATION) CLASS: MBA **SEMESTER: I** BRANCH: MANAGEMENT SESSION: MO/18 SUBJECT: MT401-ORGANIZATION AND MANAGEMENT TIME: 03:00 **FULL MARKS: 50 INSTRUCTIONS:** 1. The question paper contains 5 questions each of 10 marks and total 50 marks. 2. Attempt all questions. 3. The missing data, if any, may be assumed suitably. 4. Before attempting the question paper, be sure that you have got the correct question paper. 5. Tables/Data hand book/Graph paper etc. to be supplied to the candidates in the examination hall. ______ Q.1(a) Management is art of getting things done through others. Describe. [5] Management is the process of effective utilization of human and material resources to achieve the [5] enterprise's objective. Explain. Q.2(a) Why F.W Taylor Known as a Father of scientific Management? Discuss the contribution of F.W Taylor in [5] the field of scientific management. (b) What do you mean by social responsibilities of business? Enumerate these responsibilities. [5] Q.3(a) Discuss planning involves a choice between alternative courses of action and also describe the [5] importance and advantages of planning. (b) What do you mean by Plan? In any organization policies, procedure, budget and rule regulation are [5] important for it. Give suitable example.

Q.4(a) What is meant by recruitment? How does it differ from selection? Compare the merits and demerits of [5] recruitment through promotion and recruitment from outside.

What do you think about the selection? What are the steps involved in the selection procedure? [5] Discuss.

Q.5(a) What do you mean by controlling? Discuss its importance in business organizations. [5]

(b) Explain the steps involve in the process of controlling? [5]

*****26.11.18*****M