



# BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI, INDIA

END SEMESTER EXAMINATION SCHEDULE SP/2026

PROGRAMME NAME: BBA

SEMESTER: 6th

DATE: 26/03/2026

CENTRE NAME: DEOGHAR / JAIPUR / LALPUR / NOIDA / PATNA

DATE/DAY	BBA
<b>TIME: 02:00 PM TO 05:00 PM</b>	
28/04/2026 TUESDAY	MN304 INTRODUCTION TO SUSTAINABLE DEVELOPMENT [DJLNP]
29/04/2026 WEDNESDAY	MN410 BANKING CONCEPT AND PRACTICE [J] / MN416 INTERNET AND WEB PAGE DESIGN [P] / MN423 CONSUMER BEHAVIOUR [DLNP] MN430 CONTENT MARKETING [L] / MN433 SEARCH ENGINE OPTIMIZATION AND MARKETING [N]
30/04/2026 THURSDAY	MN419 INTERNATIONAL MARKETING [D] / MN428 PERFORMANCE AND COMPENSATION MANAGEMENT [LNP] / MN437 DATA SCIENCE USING R [JP]
02/05/2026 SATURDAY	MN305 STRATEGIC MANAGEMENT [DJLNP]
04/05/2026 MONDAY	MN412 EQUITY AND DEBT MARKET [DL] / MN417 PROGRAMMING TECHNOLOGY [P] / MN424 MANPOWER PLANNING [N] / MN438 MARKETING ANALYTICS [JLNP]
05/05/2026 TUESDAY	MN306 INTERNATIONAL TRADE AND BUSINESS [DJLNP]
06/05/2026 WEDNESDAY	MN413 AUDITING [JP] / MN422 INTEGRATED MARKETING COMMUNICATION [LN] / MN427 INDUSTRIAL AND LABOUR LEGISLATIONS [DJ]
07/05/2026 THURSDAY	MN411 INTERNATIONAL FINANCE [DNP] / MN421 RETAIL MANAGEMENT [J] / MN425 INDUSTRIAL RELATION [L]
08/05/2026 FRIDAY	MN409 CORPORATE TAXATION [LN] / MN420 SERVICES MARKETING [JP]
<b>TIME: 10:00 AM TO 01:00 PM</b>	
06/05/2026 WEDNESDAY	MN432 DIGITAL MARKETING ANALYTICS [LNP]
07/05/2026 THURSDAY	MN426 TRAINING AND DEVELOPMENT [DJP]
08/05/2026 FRIDAY	MN431 MOBILE AND EMAIL MARKETING [P] / MN434 DATA VISUALIZATION FOR MANAGER [LN]
<b>INSTRUCTIONS:</b> 1. CANDIDATES ARE ADVISED TO READ THE “ <b>INSTRUCTIONS TO EXAMINEES</b> ” AVAILABLE ON EXAMINATION TAB OF THE INSTITUTE WEBSITE. 2. CANDIDATES MUST BRING <b>HALL TICKET AND IDENTITY CARD</b> WITHOUT WHICH THEY WILL NOT BE PERMITTED TO ENTER THE EXAMINATION HALL. 3. <b>ELECTRONIC GADGETS (EXCEPT CALCULATOR), BOOKS OR OTHER WRITTEN MATERIALS ARE NOT ALLOWED INSIDE THE EXAMINATION HALL.</b> 4. CANDIDATES ARE ADVISED TO REACH THE EXAMINATION HALL 20 MINUTES BEFORE THE START OF EXAMINATION. 5. CANDIDATES ARE ADVISED TO SEE THE “ <b>SEATING PLAN</b> ” ON EXAMINATION TAB OF THE INSTITUTE WEBSITE ONE DAY BEFORE THE COMMENCEMENT OF EXAMINATION. 6. <b>TEMPORARY ABSENCE DURING THE EXAMINATION HOURS IS NOT ALLOWED.</b>	

PREPARED BY  
(SANTOSH KR. SINHA)

AR (EXAMINATION)

CONTROLLER OF EXAMINATIONS