



BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI, INDIA

MID SEMESTER EXAMINATION SCHEDULE SP/2026

REVISED

PROGRAMME NAME: BBA

DATE: 10/02/2026

SEMESTER: 6th

CENTRE NAME: DEOGHAR / JAIPUR / LALPUR / NOIDA / PATNA

DATE/DAY	BBA
TIME: 10:00 AM TO 12:00 NOON	
23/02/2026 MONDAY	MN416 INTERNET AND WEB PAGE DESIGN [P] / MN420 SERVICES MARKETING [JP] / MN433 SEARCH ENGINE OPTIMIZATION AND MARKETING [N]
24/02/2026 TUESDAY	MN304 INTRODUCTION TO SUSTAINABLE DEVELOPMENT [DJLNP]
25/02/2026 WEDNESDAY	MN305 STRATEGIC MANAGEMENT [DJLNP]
26/02/2026 THURSDAY	MN306 INTERNATIONAL TRADE AND BUSINESS [DJLNP]
27/02/2026 FRIDAY	MN410 BANKING CONCEPT AND PRACTICE [J] / MN419 INTERNATIONAL MARKETING [D] / MN428 PERFORMANCE AND COMPENSATION MANAGEMENT [LNP] MN436 DATA BASE MANAGEMENT SYSTEM [P]
28/02/2026 SATURDAY	MN409 CORPORATE TAXATION [LN] / MN413 AUDITING [JP] / MN424 MANPOWER PLANNING [N] / MN427 INDUSTRIAL AND LABOUR LEGISLATIONS [DJ]
01/03/2026 SUNDAY	MN412 EQUITY AND DEBT MARKET [DL] / MN417 PROGRAMMING TECHNOLOGY [P] / MN438 MARKETING ANALYTICS [JLN]
02/03/2026 MONDAY	MN411 INTERNATIONAL FINANCE [DNP] / MN421 RETAIL MANAGEMENT [J] / MN425 INDUSTRIAL RELATION [L]
TIME: 02:00 PM TO 04:00 PM	
27/02/2026 FRIDAY	MN431 MOBILE AND EMAIL MARKETING [P] / MN437 DATA SCIENCE USING R [JP]
28/02/2026 SATURDAY	MN426 TRAINING AND DEVELOPMENT [DJP] / MN434 DATA VISUALIZATION FOR MANAGER [LN]
01/03/2026 SUNDAY	MN422 INTEGRATED MARKETING COMMUNICATION [LN] / MN432 DIGITAL MARKETING ANALYTICS [LNP]
02/03/2026 MONDAY	MN423 CONSUMER BEHAVIOUR [DLNP] / MN430 CONTENT MARKETING [L]
INSTRUCTIONS: 1. CANDIDATES ARE ADVISED TO READ THE “ INSTRUCTIONS TO EXAMINEES ” AVAILABLE ON EXAMINATION TAB OF THE INSTITUTE WEBSITE. 2. CANDIDATES MUST BRING HALL TICKET AND IDENTITY CARD WITHOUT WHICH THEY WILL NOT BE PERMITTED TO ENTER THE EXAMINATION HALL. 3. ELECTRONIC GADGETS (EXCEPT CALCULATOR), BOOKS OR OTHER WRITTEN MATERIALS ARE NOT ALLOWED INSIDE THE EXAMINATION HALL. 4. CANDIDATES ARE ADVISED TO REACH THE EXAMINATION HALL 20 MINUTES BEFORE THE START OF EXAMINATION. 5. CANDIDATES ARE ADVISED TO SEE THE “ SEATING PLAN ” ON EXAMINATION TAB OF THE INSTITUTE WEBSITE ONE DAY BEFORE THE COMMENCEMENT OF EXAMINATION. 6. TEMPORARY ABSENCE DURING THE EXAMINATION HOURS IS NOT ALLOWED.	

PREPARED BY
(SANTOSH KR. SINHA)

AR (EXAMINATION)

CONTROLLER OF EXAMINATIONS