

INFORMATION BROCHURE 2019

for

Admission to

3-year (6-Semester) full-time

B.Sc. Animation & Multimedia Programme 2019-2022

at

Birla Institute of Technology
Jaipur and Noida Campuses



BIRLA INSTITUTE OF TECHNOLOGY

(Deemed to be University under section 3 of UGC Act 1956)

Mesra, Ranchi - 835215

Jharkhand, India

Website: <http://www.bitmesra.ac.in>

Addresses and Contact Details

Campus	Addresses and contact details
Mesra	Dean Admissions & Academic Coordination Birla Institute of Technology Mesra, Ranchi - 835215 Phone: PBX: 0651-2275444 / 896 / 2276496, Extn 4469, & 2275868 (D) Fax: 0651- 2275401 e-mail: admissions@bitmesra.ac.in
Jaipur	Director, Birla Institute of Technology Off Campus 27, Malviya Industrial Area, Jaipur 302017 Phone: 0141– 4019819/ 4019810 (A&M Dept.)/ 4019798, Fax: 0141- 2751601 e-mail: bitjaipur@bitmesra.ac.in
Noida	Director, Birla Institute of Technology Off Campus A-7, Sector-1 Noida 201301 Phone: 0120-2440408 / 4264080/ 4263080 / 2553661 / 3662, Fax: 2554146 e-mail: bitnoida@bitmesra.ac.in

[Please see our website for addresses and contact details of our other Campuses](#)

Section	Table of Contents	Page No.
1	Introduction and How to Apply	4
2	Eligibility Criteria & Selection Procedures	5
3	About Aptitude Test and an Interview for the programme	6
4	List of documents to carry at the time of reporting for Aptitude Test and an Interview	7
5	Total number of seats, Reservations and Distribution of seats	8
6	Fee Structure	9
7	About the B.Sc. Animation & Multimedia Programme & Campus	10-15
8	Discipline, Rules & Regulations and Medical Examination	16-17
9	Anti-ragging Affidavit	18

IMPORTANT DATES

BIT Jaipur Campus

Filling of Online form commences from	10 May 2019
Last date to Apply Online	15 June 2019
Display of list of eligible candidates for document verification, Counselling, aptitude test and interview [to be displayed on the Institute website and Notice Boards of the campus]	18 June 2019
Date of Aptitude Test, Interview and counselling	24 June 2019, at 10.00 AM
Declaration of list of provisionally selected candidate for admission [to be displayed on website & institute notice board of the campus]	24 June 2019, by Evening

BIT Noida Campus

Filling of Online form commences from	10 May 2019
Last date to Apply Online	22 June 2019
Display of list of eligible candidates for document verification, Counselling, aptitude test and interview [to be displayed on the Institute website and Notice Boards of the campus]	25 June 2019
Date of Aptitude Test, Interview and counselling	30 June 2019, at 10.00 AM
Declaration of list of provisionally selected candidate for admission [to be displayed on website & institute notice board of the campus]	30 June 2019, By Evening

Classes will commence from 2nd / 3rd week of July 2019 at both Campuses

[Exact date will be notified at later stage]

Note:

- 1. All the dates mentioned above are tentative, and liable to be changed. Hence, please check Institute website periodically.**
- 2. Please fill and submit the application online only, take printout of the same and retain with you as the same will be required to produce at the time of reporting for Aptitude Test and Interview.**

Sec-1 Admission to B.Sc. Animation & Multimedia– Introduction & How to Apply

Programme Overview

The B.Sc. Animation & Multimedia programme is a three year (six semesters) degree course currently offered at BIT Jaipur and BIT Noida Campuses. This is a programme of six semesters and on successful completion, the student will be awarded a Degree of B.Sc. Animation & Multimedia.

How to Apply: (Please see Instructions also for details)

- To fill online application form, click on the link “**APPLY ONLINE**” to register and create password for the application process. Do not share the password with anybody. [Please see instructions for filling online application form.](#)
- Eligible candidates must complete and submit the application form online only [link available on the Institute website www.bitmesra.ac.in]. Pay application fee of Rs.1,500/- (General / OBC candidates) and Rs.1,000/- (SC/ST candidates) inclusive of GST charges through **State Bank Collect** (net banking / credit card of any nationalized bank) in favour of “**Birla Institute of Technology**” till the last date of application process. **Fee once remitted shall not be refunded under any circumstances.**
- **Use separate application form, in case applying for both Campuses and pay additional application fee.**

Important Instructions:

1. Please fill and submit the application online only, take printout of the same and retain with you as the same will be required to produce at the time of reporting for Aptitude Test and Interview.
2. At the time of reporting for Aptitude Test and Interview, candidates will be required to produce originals of Pass Certificate of Class 10, Marksheets of Class 10 and Class 12, as well as Caste or Special Category certificates in proper format signed by appropriate authority (please see relevant section).
3. Candidates should proceed to fill the Online Application Form only after they satisfy themselves that they fulfill all the eligibility criteria.
4. Candidate must have adequate proficiency in written & spoken English to cope with the programme as all instruction and examinations will be in English only.

Form / Application Numbers:

The Form / Application numbers on each online application form may be noted and cited in correspondence if required. **No individual intimation will be sent to candidates.**

Aptitude Test & Interview:

The Campus-wise list of candidates to be called for Aptitude Test and Interview will be notified on the Institute website on dates mentioned above. No individual intimation will be sent to candidates.

For queries about admission related procedures, please contact the Admission Office of the respective Campus.

Sec-2 Eligibility Criteria

Eligibility Criteria and other conditions:

- Candidates must have passed Class12 / Equivalent Qualifying Examination with minimum 50% (45% for SC/ST/ PwD) marks (average of 4 core subjects)
- Percentage of marks in Class12 / Equivalent Qualifying Examination to be computed as average of English + Best 3 other core subjects.

Notes:

- Only those candidates whose date of birth falls on or after 1 October 1994 in case of General category and 1 October 1989 in case of SC/ST/PwD are eligible for admission. Date of Birth as recorded in the Secondary Education Board Class X (High School) certificate only will be considered as authentic.
- Candidates with foreign diplomas should see the EdCIL website for equivalence (<http://www.edcil.co.in>), and if required should obtain an equivalence certificate from the evaluation division of the AIU (website <http://www.aiuweb.org>).
- In case any Board awards grades instead of marks, the calculation of equivalent marks would be based on the procedure prescribed by the Board.
- At any level of the studies [Class X or Class XII], a candidate / applicant must have passed all the required subjects at that level from the same Board.

Counselling & Selection Procedure:

The list of candidates to be called for test and interview will be published on our Institute website, based on data provided by them. Candidates will be shortlisted for counselling, Aptitude Test and Interview on the basis of their Marks in Class XII and fulfill the eligibility criteria mentioned in the preceding selection and our advertisement / notification(s) on our website. Date for Aptitude Test and Interview is given in Important Dates column.

Candidates should appear for Document verification, Counselling, aptitude test and interview at the center of their choice (BIT Jaipur Campus / BIT Noida Campus)

Selection Procedure:

Selection will be made on merit based on marks obtained in the required subject in Class 12/QE and performance in Creative Aptitude Test & Interview. However, candidates must meet the age criteria and other minimum academic requirements (see Eligibility Criteria).

Weightage of marks considered in merit list is 40% for creativity aptitude test +10% Interview + 50% for Class 12th marks.

Sec-3 Aptitude Test & Interview for B.Sc. Animation & Multimedia Program 2019

The aptitude test and interview for B.Sc. Animation & Multimedia Programme 2019 will be held at BIT Jaipur and BIT Noida Campuses on the notified date. Students' must report at 10 a.m.. Answer sheets will be provided to the students. Students will have to **carry their own pencil / colour pencils / crayons** with them. The questions will test the drawing skills, creative abilities and writing skills of the students. The interview will be held immediately after the aptitude test. The students are recommended to bring their portfolio (sketches & drawings) if they have it at the time of the interview.

Provisional selection lists, along with procedures for admissions, will be notified on the same day after the Aptitude Test and Interview, on the Institute website and Notice Board of the Respective BIT Campus only. **No separate intimation will be sent to candidates.** Provisionally selected candidates will be required to take admission by the dates given. Seats remaining vacant will be allotted to waitlisted candidates. The list of waitlisted candidates will also be announced on the Institute website and Notice Board of the respective BIT Campus.

Please note that we may put up more than one notification on our website, to fill up vacancies, if any. **Candidates should thus check our website <http://www.bitmesra.ac.in> regularly for any updates or matters related to the admission procedures. No separate intimation will be sent to candidates.**

Cancellation of Admission Offer:

- The admission of a candidate will be automatically cancelled
 - (a) if any information provided in the application form is found incorrect or missing.
 - (b) those who fail to submit the marksheet of Class XII or equivalent qualifying examination in time as stipulated.

Note: Eligible SC/ST, OBC, PwD students admitted to above programmes at any of the Campus should submit their scholarship form in the Scholarship Section of the Campus for the academic year by February for processing scholarship each year, as per UGC guidelines.

Sec- 4 List of documents to be carried at the time of reporting for Aptitude Test and Interview

1. A print-out of the duly completed online form (original copy)
2. One recent colour photograph –[same as uploaded on the form]
3. **Payment receipt towards application fee of Rs.1,500/- (General) and Rs.1,000/- (SC/ST) candidates (non-refundable)**
4. **Original of the following documents / certificates:** Candidates must carry the originals of the following documents at the time of reporting for Admission cum Document Verification as well as one set of photocopies:
 - a) Pass certificate of Class X (for age proof)
 - b) Marksheet of Class X
 - c) Marksheet of Class XII / Intermediate or equivalent
 - d) Caste certificate (if applicable), which **should be in proper format and signed by appropriate authority of rank not less than SDO.**
 - e) Candidates belonging to other special categories (Persons with Disability [PwD] / Ward of BIT Employee / Kashmiri Migrant) must provide photocopy of certificate in proper format from appropriate authority.
 - f) Photo identification: (Driving license, Passport, PAN Card, Voter ID, Aadhaar Card, School / College ID, are acceptable)

Without original of above documents / certificates, no candidates will be permitted to appear in the Aptitude test and Interview.

If provisionally admitted, all the above documents in original (except the original Photo ID) together with photocopies will be retained by the Institute for some time.

Sec- 5 Total number of Seats, Reservations and Distribution of seats

Campus	Home State	All India
BIT Jaipur	20	20
BIT Noida	20	20

Reservations:

- For all programmes at the Institute which are supported by any of the respective State Governments, the reservation criteria for the state quota are as per the norms of the respective State Government.
- For all other programmes the reservation criteria for SC & ST are as per the statutory norms of Central Govt. (SC -15% & ST - 7.5%)
- The Institute observes statutory reservation for Persons with Disability (5%).
- Upto 6% of the seats at its all Off Campuses are reserved for candidates who are sons and daughters of serving employees of BIT, who otherwise have qualified for admissions.
- Upto 1seat at its all Off Campuses is reserved for candidates who are Sons or Daughters of Kashmiri Migrant who otherwise have qualified for admissions.
- At BIT Jaipur and BIT Noida Campuses 50% of the total seats are reserved for candidates who have passed / are appearing for their qualifying examination (Class XII) from the state in which Campus is located. (The "State of Eligibility" of a candidate for the purpose will be determined on the basis of location of his/her School / College where (s)/he has passed/is appearing for the qualifying examination / Class XII).

[In case sufficient numbers of suitable candidates from any group are not available, the Institute reserves the right to fill the seats from the other group].

However, the final reservation proportion will depend on notification, if any, issued by competent authority and as accepted by the Institute.

Notes:

- The Institute reserves the right to lower the intake in a programme without showing any reason.
- The Institute also reserves the right not to offer a particular programme in case the number of students found to be eligible / admitted is less than 30% in number.

Examples for selecting the state of eligibility from drop down box while filling online application form:

	State of Eligibility
Class XII / Qualifying examination from Jharkhand	Jharkhand
Class XII / Qualifying examination from Rajasthan	Rajasthan
Class XII / Qualifying examination from West Bengal	West Bengal
Class XII / Qualifying examination from Uttar Pradesh	Uttar Pradesh
Class XII / Qualifying examination from Delhi	Delhi
Class XII / Qualifying examination from Andhra Pradesh	Andhra Pradesh

Sec- 6 Fee Structure

for the full-time B.Sc. Animation and Multimedia programme for 2019 batch

Fee payable at the time of admission and in each subsequent semester

Particulars	1st Sem	2nd Sem	3rd Sem	4th Sem	5th Sem	6th Sem
Tuition Fee	74500	74500	81500	81500	90500	90500
Development Fee	5000	5000	5500	5500	6000	6000
Institute Exam Fee	5500	5500	6000	6000	6500	6500
Total	85000	85000	93000	93000	103000	103000
Additional amount to be paid at the time of admission:						
Admission Fee (One time only)	10000	-	-	-	-	-
Caution Money (One time only-Refundable)	5000	-	-	-	-	-
G. Total	100000	85000	93000	93000	103000	103000

* Fees payable at the time of admission

Notes:

1. All payments must be made online through State Bank Collect. For details, please go through the instructions given on the Institute website. **[Candidate may use the net banking or credit card payment through any nationalized bank].**
2. Students will be expected to provide themselves with stationery and textbooks, etc, as prescribed for different subjects.
3. The Institute reserves the right to revise the fees and other charges at any stage.
4. For rules regarding refund of fees on withdrawal, please see separate Notice on Notice Boards.

Sec- 7 About the B.Sc. Animation and Multimedia Programme and Campus Profiles

The Birla Institute of Technology was the first institute in India to set up a full-fledged degree course in B.Sc. (Animation & Multimedia) in 2004. The Animation industry in India is breaking through into a prosperous era, offering exclusive career opportunities. There is an acute shortage of professionals in Animation and Gaming. The course specializes in the rapid development of artistic skills, necessary for achieving a successful career in animation and multimedia. There are ample job opportunities after graduation such as 2D OR 3D Character Animator, Script Writer, Storyboard Artist, Modelor, Rigger, Texture and Lighting Artist, Compositor, VFX Artist, Editor, Pre -Production Designer, Game Designer, Matt Painter, Graphics Designer and Live Action or Documentary film makers.

The fundamental philosophy of the course is to impart to the students a variety of skills and knowledge required for diverse range of career options in animation and multimedia. The course is designed in such a way that it covers all aspects of animation and graphics of Animation Film Making Process. Students get in -depth knowledge of different mediums in Animation and Graphics such as 2D Classical & Digital Animation, Concept, Character & Story Board Designing ,3D Character Animation & Modeling, Graphics & Web designing and Audio - Video Production. The course covers all technologies from basic clay modeling to computer edge computer modeling. Sufficient technical and industry focused education is imparted to enable student to enter relevant professionals fields or pursue higher studies in this field. For higher studies BIT Jaipur Campus offers M.Sc. in Animation Design and Ph.D. Programme in A&M.

Academic System:

The 3 years full time program adopts a Semester system comprising of two semesters (Monsoon and Spring) in an academic year. The Monsoon semester is held during July to December while the Spring Semester is from January to May with sixteen weeks of class in each semester.

BIT Jaipur Off Campus:

BIT Jaipur Campus was established in 1995. The focus of the institute is to provide quality education in Engineering, Applied Sciences and Management with technology and professional exposure through innovative programmes & practices. Driven by the mission that the technology and innovative management practices will be the gateway to the future growth, it is today one of the leading institutes of Rajasthan in the field of Engineering, Applied Sciences and Management. The campus is well located in the southern-east part of the city, which is an upcoming hub of important installations and development activities in residential, institutional and business areas. The campus is within 5-7 km reach from the airport, railway station and bus stand.

Development Vision:

Development is a never ending process, undoubtedly, knowledge spread, innovative concepts, innovative practices and technology breakthroughs are at core of this process. In the professional education domain, it is a two dimensional need for upgrading knowledge and infrastructure - one to understand the fast happening conceptual and technology breakthroughs and second to facilitate new such breakthroughs to take place with more knowledge inputs and basic research. In the present competitive environment, it is now a willing compulsion for a capable and growth oriented organization to be a part of contemporary development process. With excellent performance, progressive mind set and good will earned, the BIT Jaipur Campus has a long term vision to consolidate the strength and excel in engineering, applied science and management education and research in emerging areas. The BIT Jaipur Campus has good potential to be one of the leading technical institutes in western part of the country as the BIT main campus is in the eastern part.

Programmes being currently offered:

Programmes offered	Course Duration	Sanctioned intake
B.Tech. (CSE, ECE, EEE)	4 years (8 Semesters)	180
BBA	3 years (6 Semesters)	60
BCA	3 years (6 Semesters)	60
B.Sc. (Animation & Multimedia)	3 years (6 Semesters)	40
MCA	3 years (6 Semesters)	45
M.Sc. Animation Design	2 years (4 Semesters)	10

Doctoral: Ph.D Programme in Computer Science Engineering, Electronics & Communication Engineering, Management, Animation and Basic Sciences (Physics, Chemistry & Mathematics)

Main Facilities and Equipment:

Building & Campus: The institute is built up in about 10 Acre land (40000 Sq M). The built up area is about 6700 Sq M consisting of 14 Class Rooms, 15 Lab Halls, Mechanical Workshop, Seminar Hall (150 Seating Capacity), Common Computer/Internet Access Centre (30 Computers) , Library Hall, Canteen Hall, Indoor Sports & Gymnasium Hall , Student Common Hall and Administrative block. The institute has high-speed Wi-Fi facility in whole campus for internet connectivity.

Lab & Equipment:

The institute has quality lab and software infrastructure. All required advanced lab equipment and software are available in the institute to conduct offered courses along with equipment required for Mechanical Workshop. The Institute has three Dell Power Edge servers and 400 computers for lab, internet and administrative requirement.

Library:

The institute library has good collection of text and reference books required for various courses . The reading room facility has been provided separately in air conditioned hall for journals, magazines, newspaper, etc. The digital library is also provided in the same hall with high end computers. Following resources are available in digital library:

Online e-Journals & e-books:

Engineering : IEEE, Science Direct & ASTM digital Library
Management : PROQUEST
Other Training Tools : Digital English Language lab

Faculty:

All the faculty members are well qualified and have a good research back ground. Faculty members have been selected as per UGC/AICTE norms and based on high merit standards of BIT, Mesra. All Selections are made after interview at Main Campus BIT, Mesra and the faculty is payed on regular basis in UGC grade as per 7th pay commission recommendations.

Student Activities (Technical, Sports & Other Extra Curricular Activities)

The institute has good facilities for various student activities that include sports, technical and cultural events. Three major events are organised every year for development of these aspects. These are Vibrations (Cultural Event), TechVibes (Technical Events) and Cavorts (Sports Event). In addition to these, for technology exposure and professional grooming the institute has following student forums ; IETE student Chapter, CSI Student Chapter, Technical Clubs, Entrepreneur Cell and Industrial Interaction Cell . For physical fitness of the students, the institution has a well-equipped Gymnasium.

Campus Placement Cell:

The campus has a placement cell to guide students about their career plan, to train them and to facilitate their placement in reputed organizations. The Cell also coordinate for the students who opt for higher studies in premier institutions in India and abroad (M.Tech, MS, Doctoral Courses) Excellent relationship with prospective employers and an intelligent mechanism of analysis of student's interest, strength, weakness, training needs, etc. are the highlighting features of the placement cell. The focus of the placement cell is to train and prepare students in such a way that they are gladly accepted by the best organizations, corporate & industry in India and abroad. Keeping in view the long term career prospects with scope of learning opportunities, we give high importance to the standing of the employer and offered job profile, undoubtedly a good financial remuneration naturally follows these two basic aspects. Based on high reputation of BIT in academic standards and in grooming students in descent environment, our students are categorized in a special bracket and thus good job profiles with attractive financial package are generally offered to them. The cell operates in close guidance of the centralized placement division of our main campus at Mesra, Ranchi. Through the coordinated efforts, BIT students are placed in leading corporates and PSUs. The BIT Jaipur Campus has an excellent record of quality placement along with selection of students in premier institutions in the country and abroad for higher studies. Along with the year wise campus placement details, the details of bright career of students has been given on the BIT Jaipur Campus web link with a scrolling title "Impressive Career Progression of bright BIT Jaipur Campus Students"

Alumni Cell

BIT has strong Alumni strength and all students have access to Alumni Knowledge and Placement resources throughout the world. BITOSA is a useful global forum under this cell.

Canteen

BIT Jaipur campus Canteen operated on outsourced contract basis and offers hygienic food services meeting the student satisfaction at very competent price. It is Supervised by the committee of BIT students and staff members. The Canteen hall is air-cooled and has pleasant inner and outside ambience.

B.Sc. Animation & Multimedia Programme at BIT Jaipur Campus

Our Institute was the pioneer in starting B.Sc. degree programme in Animation & Multimedia in India in the year of 2005. Appreciating our initiative, UGC generously funded the Institute to augment latest infrastructure and facilities.

The fundamental philosophy of the course is to impart to the students a variety of skills and knowledge required for diverse range of career options in Animation and Multimedia. The course is designed in such a way that it covers in -depth knowledge of all aspects of Animation, Graphics, Film Making Process, 2D Classical & Digital Animation, Concept, Character & Story Board Designing ,3D Character Animation & Modeling, Graphics & Web designing and Audio - Video Production. This course covers all the steps related to courses such as for 3D Modeling, we start from basic Clay Modeling to computer edge Modeling. Sufficient technical and industry focused education is imparted to enable student to enter relevant professionals fields or to pursue higher studies in this field. Thus this course specializes in the rapid development of artistic skills. After successful completion of this 3-years B.Sc. A&M course, student get placed in good organizations however, a large number of students also opt for higher education (Specially in FTI Pune, NID Ahmadabad, SRFTI Kolkata, Fanshawe College London, Bournemouth University London, Vancouver Film Institute Canada, Seneca College of Applied Arts, Canada, Cincinnati University USA, Chapman University USA etc.). BIT also offers M.Sc. Animation Design Programme which has high national and international standing.

The department has two high-tech computer laboratories having over 65 machines of HP and Dell. There is one drawing studio equipped with 25 Classical Animation Disks including line test machine. The department has one Visual Effects Lab equipped with one hi-end Apple (I-MAC) Computer System for advance compositing & editing, lighting, latest digital camera etc. With the objective of giving the students adequate practical exposure, the department has latest versions of all required software. The software available of Animation Courses are Autodesk Maya, Adobe Production Premium, Adobe CC, Blunder, and Monkey Jam. To enhance the communication skills of the students the institution has fully equipped Digital English Language Lab.

Student Development Activities

The academic excellence, which is a unique feature of BIT, Mesra, focuses on the Case Method of teaching which the primary tool for learning at BIT. Besides, seminars, lectures, workshops, educational trips, film festivals, art exhibition and industrial visits facilitate effective learning amongst the students. The students are over enthusiastic and excited to participate in the extra - curricular activities held in campus or outside the campus in other institutions. Students indulge themselves in various technical clubs based on different interests and they organize various events both technical and intellectual.

The technical clubs operating in the department are:

1. *Animated Movie Club*
2. *Animated Game Club*

Besides the technical clubs the Annual Sports Event -Cavorts, Annual Technology Festival- TechVibes, Annual Cultural Festival -Vibrations add zeal and vigour to the life of students at BIT Jaipur Campus.

Focus on competence in Communication Skills, IT Software Tools & E-Learning

Communication Skills and proficiency in IT Software tools are two key components of the efficient execution and success in professional environment now days. The institute provides ample training to the students through following resources;

1. Digital English Language lab
2. Online learning resources like e-books, e-journals, etc
3. Skill development in Excel
4. Training from experts through invited lectures and workshops, main among them is from reputed TIME Institute

Research Strength of the Department:

BIT is a research-based organization, which focuses not only in quality academic programmes but also on quality research, which ultimately upgrade academic contents as well. BIT Jaipur Campus has all the necessary infrastructure facilities to conduct the quality research. Animation & Multimedia Dept. has successfully completed two animation projects on social & medical awareness for Ministry of Health, Govt. of Rajasthan. These projects were being broadcasted regularly in Doordarshan & other channels. The short films and other media contents developed by faculty and students are regularly featured at national and international exhibitions and film festivals.

Some Salient Features of the pursuing B.Sc. (Animation & Multimedia) Programme at BIT:

- ❖ A Novel cause of pioneering excellence in Animation & Multimedia education in the country is behind the origin of the institute, different from mushrooming shortsighted causes now days in the country.
- ❖ International repute and recognition of the institute and its courses with accumulated experiences of more than 55 years in multiple disciplines covering complete academic hierarchy (UG, PG, Doctoral, and Post-Doctoral programme)
- ❖ A pool of expert faculty selected and paid as per UGC norms and based on merit. Conducive & supportive environment for their professional development through research & international institutional interaction.
- ❖ A large & high profile alumni base supports institution repute and career of new students.
- ❖ Complete and sustainable infrastructure.
- ❖ A supportive corporate base of the Birla group industries.
- ❖ Regular course update by experts to consider new technological advancements.
- ❖ Merit base selection criteria for students, no management or paid seats.
- ❖ Competent Campus Placement Cell with in-house facility for Skill & Personality development, a consistent record of excellent placements and quality work profile offered to students for about five decades in reputed companies along with selection of students in highly reputed institutions in India & abroad for higher education & research. The placement activities are centrally coordinated by the main campus at Mesra.

BIT Noida Off Campus

BIT Noida is one of the campuses of BIT, Mesra, Ranchi. *Birla Institute of Technology, Noida Campus is one of the leading Technical Institutions in the National Capital Region in the State of Uttar Pradesh. Established in the year 1998, BIT Noida campus has set bench marks every year, and grown into an Institution of Excellence in Technical Education.* The campus offers MCA, MBA (Full-Time), BBA, BCA and B.Sc. (Animation & Multimedia) course. The campus also registers scholars for Ph.D. programs in Management and Computer Science.

Programmes being currently offered:

Programmes offered	Course Duration	Sanctioned intake
BBA	3 years (6 Semesters)	80
BCA	3 years (6 Semesters)	60
B.Sc. (A&M)	3 years (6 Semesters)	40
MBA	2 years (4 Semesters)	60
MCA	3 years (6 Semesters)	60
M.Tech. (CSE)	2 years (4 Semesters)	18

Located at the entrance of NOIDA, BIT Noida has a total student strength of over 700, who are mentored by more than 50 Faculty Members. Every year Life skills Workshop by Dhruva Club and Art Of Living Programme by Yes Plus, Orientation Programme by SUPRAYAS Centre of Excellence, Annual Sports Meet and Cultural Fest "BIT Extreme", Fresher's Day, Teacher's Day, Republic Day, Vigilance Awareness week Programme by IOCL, GAIL India are conducted for holistic development of the students.

BIT Noida Campus believes in imparting quality-oriented Outcome Based Education that empowers the young generation with Knowledge, Skills, Research, Aptitude and Ethical values to solve Contemporary Challenging Problems.

Facilities Provided:-

- In order to nurture effective learning among students, all class rooms are well equipped with AC and LCD Projectors, and one video conferencing room with latest state of the art technology.
- The Institute has a well-stocked library with more than 5000 volumes on various subjects along with latest editions of prescribed books, several periodicals, journals and high value books to give the students a winning edge.
- The centre is well equipped with e-books, e-journals (Emerald, ProQuest ABI Complete, Pro Quest Dissertations & Thesis, Science Direct), and research software like MATLAB and dedicated internet facility for the research scholars.
- BIT Noida Campus is Wi-Fi enabled.
- Video Conferencing classes are also organized from BIT Mesra campus and other institutions of repute.
- We believe in holistic personality development of students providing ample space for their recreational activities like - Canteen, Auditorium, facilities for indoor games, a centralised college computer centre and fully equipped labs.
- Major extension and upgradation of facilities is being undertaken at present, which will transform Noida Campus with state of the art technology.

Department of Animation & Multimedia

The Department of Animation and Multimedia started as an UGC innovative programme in the year 2004 at the Noida Campus of BIT Mesra. Very soon, the strength, vigour and the popularity made it necessary to start the programme in the Jaipur Campus of BIT Mesra as well. The programme was offered as a 3 year B.Sc. Degree Course and this was a national first in India. The popularity and the escalating demand soon saw BIT respond with a Master's Degree programme in Animation and Multimedia in the Noida and Jaipur Campus in 2009 to be subsequently followed by a Doctoral Research programme. Currently, a Doctoral Thesis has already been submitted on Gaming as a New communication approach.

After 14 years of experience the Department of Animation & Multimedia today at the Noida Campus is the proud home of many achievements and firsts. Apart from being the first institution to offer a degree programme in Animation in our country, the department has consistently been rated as the best Animation school in the NCR by the Hindustan Times and other survey engines since 2010. On a Pan Indian rating scale our department proudly rubs shoulders with the likes of IDC, IIT Bombay, NID, Ahmedabad and so on. This wide acceptance of the programme comes because of the unique curriculum, which is a fantastic blend of creativity and technology so not done by the others. Further, the pedagogy does not remain confined either to the classrooms or the computer workstations but entails the students to actively participate in rigorous field studies and action research.

This is supported by well charted institute- industry interface, guest lectures from across the world and efforts are also made to invite international experts to reinforce the learning system. A well stocked library constantly on the vigil for new publications too add to this exciting system of constant learning through the most exciting infotainment means and facilities. The department, provides each student with a dedicated workstation and latest software's to prepare them for the industry. Along with, the administration is equally alert to provide the latest and best facilities that are typical of the animation industry like Wacom pen tablets and drawing desks for each student.

The department has very proactive teachers who constantly interface with the industry at large both in India and abroad. Many have been invited by even American and European Universities to interact and give consultations. Noida Campus through the department has also organized International workshop's, funded by ministries like the Department of Science and Technology (Ministry of Science and Technology and supported by American Universities like the Kent State University. Similarly the department has also supported DST as an academic partner to host their Nations Science film festival in Guwahati where the student's film from the department won the highly prestigious Silver Beaver Award.

This is only a small mention of the many achievements of the students of the department. No write up on the department can conclude with the terrific placements of the students. We are proud who get our students placed in companies like the Deloitte, Ernst Young, O G & M, CEB, KPMG, etc.

Sec- 8 Discipline, Rules & Regulations (including UGC Regulations on Ragging) and Medical Examination

Institute Rules & Regulations: For details of Institute rules and regulations, please see booklet provided at the time of admission.

Discipline

The Institute places a very high emphasis on discipline of students both inside and outside the campus. Students must abide by the Institute and agree to conform to the rules and regulations enforced from time to time. They must not do anything either inside or outside the Institute that will interfere with its orderly governance, discipline and image. Students must attend lectures, tutorials and practical classes regularly. A minimum attendance of 75% in lectures, tutorials and sessionals for each subject is essential for appearing in the Semester Examinations. Thus, students should attend all theory and laboratory classes from the first day of the academic year. In case of absence due to unavoidable circumstances, students are advised to take prior permission from the Dean / Head. In case of absence due to illness, students will have to produce a Medical report signed by attending Physician / Surgeon with an application from their parents or guardians. In such a case, parents/guardians should inform the authorities immediately. Students should strike a proper balance between extracurricular activities and academic requirements. A student's participation in extra-curricular activities should not be allowed to interfere in his/her academic schedule.

During teaching hours, the main lobby, the library, the corridors of the Institute and the area surrounding the Institute are to be observed as silence zones. Students must not cause any disturbance / obstacle in these zones. Students must not indulge in any kind of misconduct or indiscipline or anti-social activities within or outside the campus. Students must not form a group causing any hindrance to the academic and administrative activities of the Institute. Those found doing so will be punished and strict disciplinary action will be taken by the authorities. Students shall not damage the property of the Institute. Cost of such damage will be recovered from students, parents/guardians of the students.

Students must always carry their Identity Card and produce it on request. In case of loss or damage of Identity Card, the concerned authorities should be informed immediately.

Students are not permitted to enter and use the laboratory / workshop / sports ground if they do not wear appropriate dress. For example, they should enter the laboratory only with apron, cap or mask as instructed. Students should park their cycles in an orderly manner at the cycle stands. Students should follow the rules of the Canteen. Students are advised to read the Notice Boards regularly.

Students are strictly prohibited from possessing or consuming spirits, tobacco products and narcotic drugs either within or outside the campus, and if found violating this will be rusticated immediately, without warning.

Ragging in any form inside or outside the campus is strictly prohibited by law. Any students found ragging other students will be summarily expelled from the Institute and dealt with as per the directive of Hon. Supreme Court/Hon. High Court.

Each student must read the “UGC Regulations on Curbing the Menace of Ragging in Higher Educational Institutions, 2009” on the UGC website. Each student admitted to any of the Institute’s programmes must submit the two completed affidavits [one from candidate and one from parents] at the time of admission. [for details please see last page of this document].

Medical

All selected students will be required to undergo medical examination by a Medical Officer of the Institute and their admission is subject to being found medically fit for the Programme. Therefore, candidates, for their own satisfaction, are advised to get themselves examined by a registered medical practitioner.

Applicability of Regulations for the time being in force, Disclaimer and Legal Jurisdiction:

In Force

Notwithstanding the nature of a programme spread over more than one academic year, the regulations in force at the time a student joins a programme shall hold good only for the examinations held during or at the end of the semester. Nothing in these regulations shall be deemed to debar the Institute from amending the regulations subsequently and the amended regulations, if any, shall apply to all students old or new, as specified therein.

Disclaimer

The statements made in this Information Brochure and all other information, contained herein are believed to be correct at the time of publication. However, the Institute reserves the right to make at any or without notice, changes in and additions to the regulations, conditions governing the conduct of students, requirements for degree, fees and any other information, or statements contained in this Information Brochure. No responsibility will be accepted by the Institute for hardship or expense encountered by its students or any other person for such changes, additions, omissions or errors, no matter how they are caused.

Legal Jurisdiction

All disputes will be subject to jurisdiction of the Civil Courts at Ranchi city only.

Sec- 9 Anti-ragging Affidavit

How can fill Online affidavits and Why?

1. It is mandatory for every student and his/her parents to submit an anti-ragging affidavit at the time of admission. These are UGC's regulations.
2. It is the order of the Hon. Supreme Court that contact details of students must be collected from these affidavits and stored electronically at a central location.

It is a simple procedure comprising 3 steps

Step 1: Log on to

www.ANTIRAGGING.in

or

www.AMANMOVEMENT.org

Click on the button called 'On line affidavits'

Step 2: Fill in the information as desired and submit the form.

Step 3: On successful completion, you will receive affidavits, both for Students and Parents, through E-mail.

Note:

- **If you do not have an E-mail address, please create one before you fill an affidavit forms.**
- If your mother or father or guardian does not have a phone or a mobile phone or email then please give the numbers / email of their friends or relations or neighbors.
- If you do not have a mobile number, then please give the mobile number of your friend in the Institute.

After filling this form successfully, you will receive the Student's Anti Ragging Affidavit and the Parents Anti Ragging Affidavit in your Email. Please print both the Affidavits, sign them yourself, request your parents to read the details and request them to sign their affidavit and then submit both during admission.