

ABOUT THE CONFERENCE

The incessant growth in foreign and domestic tourist arrival leads leverage in Multiplier effect on income, employment and regional development. The impact on tourism is devastating due to previous pandemic and other disastres, but at the same time these lead to numerous alternatives and innovation in circular economy for regenerative tourism based on responsible way.

This is the finest opportunity to interact with participants from the various academicians, tourism practitioners, and hoteliers across India and abroad.

In this era of multi-disciplinary application on Hospitality, expertise in human resource development, quality services, and economics of tourism and the concept of sustainable development would help the host state and surroundings to provide the best services and peaceful atmosphere.



IMPORTANT DATE :

Last date of sending abstract	: 10th Feb, 2025
Acceptance of abstracts	: 12th Feb, 2025
Last date of sending full paper	: 18th Feb, 2025
Last date of registration	: 12th Mar, 2025

FOR MORE DETAILS :

kindly visit our website : www.bitmesra.ac.in
or e-mail on : conference.bitmba@gmail.com

ABOUT BIT MESRA

Located in a picturesque 780 acres setting at the confluence of the rivers Subarnarekha & Jumar, fully residential Birla Institute of Technology was founded by the philanthropist & Industrialist Sri. B.M. Birla, in 1955 as a pioneering institution of technical education and research in the "Industrial Heart" of the country. For over six decades, Birla Institute of Technology Mesra has been engaged in nurturing minds through a rich heritage of academic excellence. Essentially a hub of bustling student activities, the beautiful campus is a second home to thousands of students in their journey to challenges the times.

ABOUT DEPARTMENT OF MANAGEMENT

The Department of Management at BIT Mesra was established in 1979 with a focus on the creation of exceptional manpower to meet the dynamic needs of the corporate world in the ever-changing economic environment. The department offers various programmes and courses Bachelor of Hotel Management and Catering Technology (BHMCT) in main campus, Business Administration (BBA) programme (through its extension centres), a two-year full-time programme in Master of Business Administration; Five years Integrated Programme of Business Administration (IMBA); and a Doctoral programme in management. The department has maintained its academic leadership in Eastern India through its commitment to meet the qualitative requirements of the professional world.

CALL FOR PAPER :

The full paper must include clear indication of the purpose of research methodology, major findings, implications, and key references (APA). Authors should adhere to the following:

Maximum length : 4000- 5000 words, excluding title, cover page and references.

- Margins : Top and bottom – 2.54cm; left and right – 2.54cm (Microsoft Word "Normal").
- Font : Times New Roman, Size – 12
- All paragraphs and body text justified and single spaced.
- Set page size to A4.
- Title Page – Title, Author(s), Affiliation(s), Contact details, Sub theme.
- Abstract - not more than 200 - 250 words and maximum of 4 key words.
- All correspondence shall be made at conference.bitmba@gmail.com

Selected papers/chapter shall be published in proceedings as full paper in the form of a book with ISBN.



Conference on Promoting Responsible Tourism Through Regenerative Tourism Practices

21st – 22nd March, 2025



Organised by :

**Department of Management
B.I.T. Mesra, Ranchi**

Supported By :

**Ministry of Tourism,
Govt. of Jharkhand**



OBJECTIVE OF CONFERENCE :

- To provide a platform to the policy makers, and other stakeholders about the prominence, opportunities, challenges in augmenting responsible tourism in Jharkhand.
- To sensitize the need for academic research on tourism infrastructure, benchmark of tourism services, tourism and livelihood, and inclusive development.
- To synergize a plan of action for feasible recommendations to the state and central government tourism department and other stakeholders.

BROAD THEME OF THE CONFERENCE :

- Research Infrastructure and Tourism Development
- Human Resource Development and Quality Service Delivery for Sustainable Tourism
- Economics of Tourism
- Inclusive and Holistic approach in Tourism.
- Any other topic related to the theme.

REGISTRATION DETAILS :

Category	Registration Fees	Early Bird Registration (Before 20th Feb, 2025)
Industry Practitioner	Rs. 3000	Rs. 2500
Academician	Rs. 1500	Rs. 1000
Research Scholars	Rs. 1000	Rs. 750

PAYMENT DETAILS (LINK) :

<https://www.onlinesbi.sbi/sbicollect/icollecthome.htm?corpID=322526>

REGISTRATION FORM

Name of Participant :

Designation

Affiliation.....

Address

.....

Contact No.....

E Mail :

Academic Qualification (highest).....

Accommodation required : Yes / No

.....

PAYMENT DETAILS :

Transaction number :

Name of the Bank :

Date of transaction :

DECLARATION BY PARTICIPANT :

The information furnished above is true and correct to the best of my knowledge. I agree to abide by the rules and regulations governing the workshop. If selected, I shall attend the workshop for the entire duration.

Signature of Participants

DECLARATION BY INSTITUTE

Certified that Mr./Ms./Dr. is a research scholar/faculty/employee of our institute. He/ She shall be permitted to attend the workshop, if selected.

Signature of HOD/ Registrar

ORGANISING COMMITTEE

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MENTOR

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